



قصر الأجهاد
AJWAAD PALACE
Luxury Furniture أثاث النخبة



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AN OVERVIEW

Synonymous with modern luxury, Ajwaad Palace invites clients to revel in a contemporary, design-forward lifestyle. We offer a premium showroom experience by showcasing modern and contemporary furniture. Brimming with inspiration, Ajwaad Palace demonstrates unique expertise in the field of high-end furniture and offer a curated collection of furniture; dining, consoles, rugs, lights, chairs, armchairs, sofas, beds, tables, cabinets, wardrobes and mirrors from top brands. Our collection represents impeccable artisanal workmanship and offers clients an entire lifestyle in which to live boldly and beautifully. We provide a wide range of modern and contemporary designer options to inspire clients to create their unique spaces at home with luxurious and comfortable home furnishing and set the tone of beauty and sophistication.



OUR VISION

To nourish and inspire people's lives by continuously bringing world class comfort and elegant experience to their homes.

MISSION

To be a premier provider of fine living experience known for high capabilities of providing customized designer home collections, decorative works and arts.

CAUSE

Trusted to satisfy the desire for unique designs for an elegant lifestyle..

OUR SERVICES

As we strive to offer the best in design and quality, our services are not just limited to exhibiting furniture in our showrooms but also providing interior design services as well as customized furniture, tailor-made to suit any living space. We exist to transform spaces into more extraordinary places and we want to inspire clients to create a truly personal home. Our expert interior design team will provide careful support and offer bespoke combinations to match the furniture designs and fabric with lighting and accessories in order to be able to meet and exceed our clients expectations of settling for nothing less than the best.

Our Product Categories

- 01 Indoor Furniture
- 02 Outdoor Furniture
- 03 Walk in Closets
- 04 Kitchens
- 05 Decorative Lighting
- 06 Carpets & Rugs
- 07 Accessories
- 08 Tableware

Our Prestigious Brands

Poliform

roberto cavalli
HOME
INTERIORS

BONALDO

désirée 


CASTRO
LIGHTING

**GIANFRANCO
FERRE**
HOME

GARDECO
TAKE PART IN OUR ART

JCP
UNIVERSE


ETRO
Home Interiors


**JUMBO
COLLECTION**
A LUXURY EXPERIENCE

CAPITAL
HOME LIKE NO OTHER

ATMOSPHERA

101
COPENHAGEN

Poliform

The elegance of simplicity

Simplicity, sophistication, familiarity; Poliform is everything we would like our home to be. In every collection, it maintains its unique style. Poliform is synonymous with exclusive and refined elegance, a sophisticated luxury that is never ostentatious. Functional products arise from the continuous search for solutions and styles. It is a style composed of minimalist lines, harmonious colors, sophisticated materials and precious details; a brand with a firm belief that the quality of style improves the living experience.



roberto cavalli

HOME
INTERIORS

A collection with an exuberant and glamorous soul

Elegance, sensuality and the spirit of rock: an evolution of luxury in a powerful mix with a wild and distinctive charm.

Roberto Cavalli Home Interiors pieces are developed in continual collaboration with the fashion house. The offer starts with the iconic prints of the fashion and accessory collections that are most representative of the Roberto Cavalli brand and is expressed through a galaxy of vibrant colours, exquisite weaves and patterns, as well as the typical animal print of the brand's Heritage range.

The urban, contemporary appeal of the furnishings, from their sculpted lines and irregular features, gives form to a collection with a unique and peerless personality.



BONALDO

The culture of furniture

Bonaldo is a way of imagining, creating, living and furnishing. Bonaldo conceives and creates design furniture collections for living spaces which connect places and people, from the dining room to the living room and the sleeping area. Bonaldo is a way of imagining, creating, living and furnishing. Bonaldo conceives and creates design furniture collections for living spaces which connect places and people, from the dining room to the living room and the sleeping area.





Virtual Showroom

Désirée philosophy mainly focuses on manufacturing an industrial product, in the upholstered furniture sector, with guaranteed quality and comfort for different uses. Désirée philosophy mainly focuses on manufacturing an industrial product, in the upholstered furniture sector, with guaranteed quality and comfort for different uses. Désirée philosophy mainly focuses on manufacturing an industrial product, in the upholstered furniture sector, with guaranteed quality and comfort for different uses. Désirée philosophy mainly focuses on manufacturing an industrial product, in the upholstered furniture sector, with guaranteed quality and comfort for different uses.




CASTRO
LIGHTING

A Symphony of Light and Design Excellence

Castro Lighting's collections are designed and produced in Portugal, with a deep commitment to high-quality materials and superior craftsmanship. At the heart of Castro Lighting's success is its dedication to artisanal craftsmanship. Every piece is designed and produced in-house by a skilled team of artisans who meticulously handcraft each element. Castro Lighting prides itself on using only the finest materials, including solid brass, Swarovski crystals, Murano glass, and hand-polished metals. Every chandelier, pendant, and floor lamp is a testament to the brand's commitment to quality and attention to detail, resulting in truly bespoke creations.



GIANFRANCO FERRE HOME

The metropolitan scenographie

A style that goes beyond trends, where elegance is always protagonist, in a perfect combination of modern taste and contemporary appeal. Among endless inspirations and unexpected interpretations, Gianfranco Ferré Home collection pieces give life to unique settings with a rarefied and sophisticated atmosphere.



JCP UNIVERSE

Transform normality

JCP Universe presents objects of wonder and discovery from an imagined alternate reality. It's an unconventional brand going beyond the normal commercial framework to open culture to everyone. A fusion between art and design, the brand's creations blend classic and contemporary style in a surprising new language that defies the norms. Inhaling the future, exhaling the past, disrupting the ticking of time by creating the impossible and stories that make you reflect on their true meaning, giving life to creations of worlds unseen; JCP is an imaginative universe that transforms our normality by encouraging us to reflect on our own way of life, here on Earth.





Where the dream of travelling comes to life

Natural continuation of ETRO fashion, sharing both its style and values, ETRO Home Interior collection embodies the idea of "New Tradition": a perfect combination of classical references, experimental elements and contemporary design. Telling a story inspired by travel suggestions and faraway lands, the collection expresses the power of symbolic language through the masterful use of fabrics and of Etro's quintessential pattern, the Paisley.




JUMBO
COLLECTION
A LUXURY EXPERIENCE

An Italian history of style, research and elegance

Founded in 1985, Jumbo Collection is a 100% Made in Italy brand internationally known for its precious and refined furnishings in classic style. Craftsmanship and attention to quality are the common thread that unite and connect the various phases of the brand's history, together with innovation and experimentation in shapes and materials that are the cornerstones that inspire the entire collection.



CAPITAL

A home like no other

Capital presents its updated DECOR collection with models that are able to meet the most demanding requirements in residential furniture solutions. The typical features of the series show contemporary forms refined with design details of high stylistic value. All materials used are rigorously Made in Italy, just like the know-how and the advanced craftsmanship that takes shape in the high-class finish. Capital evolves into a lifestyle in which the focus is on the person and their unique spaces, on their experiences, passions, journeys that lead to new and unexpected flow of thoughts. The house is a space that tells the story: its furniture, the emotions, the memories and dreams for the future live in its spaces. In the end, Elegance is not about being noticed, it's about being remembered.



ATMOSPHERA

Soul of outdoor

ATMOSPHERA is an outdoor design brand dictating style and refinement. It continually searches for innovative solutions, exploring multiple situations, complex markets and different cultures: from the home environment to hospitality spaces, from the world of wellness to the care of public spaces in a professional environment. Atmosphaera offers a roundup of scenes and atmospheres, rather than objects; Scenes of stories where the protagonists have left traces of their presence, but above all the staging of what they have accomplished in that environment. The outdoor furniture segment represents the heart of the Atmosphaera production.



GARDECO

TAKE PART IN OUR ART

Art Meets Design at Ajwaad Palace

Founded in September 1999, Gardeco set out with a single mission: to make art accessible to a wider audience by offering affordable, high-quality pieces. Gardeco presents a thoughtfully curated selection of sculptures, decorative objects, and home accessories that elevate any space into a work of art. By collaborating with talented artists from around the globe, Gardeco produces pieces that capture a rich variety of styles and cultural influences. Whether it's a hand-sculpted figurine or a sleek, minimalist vase, each item is carefully crafted to blend artistic beauty with everyday practicality.



101

COPENHAGEN

Scandinavian Simplicity Meets Timeless Design

101 Copenhagen, founded in 2017, is a Danish design brand known for blending Scandinavian design with timeless elegance. Their collection of furniture, lighting, and interior objects strikes a perfect balance between form, function, and craftsmanship. Inspired by both Scandinavian and Japanese minimalist aesthetics, 101 Copenhagen's designs emphasize quality materials, traditional techniques, and a sense of individuality. Each piece reflects a dynamic and playful approach, creating timeless, unique items that elevate any space.



CONTACT US

AJWAAD PALACE

Al Nawras Commercial Center
1st Floor
Muscat, Sultanate of Oman

For enquiries please call:

+ 968 2448 0029

+968 9988 9168

+968 9801 4139

+968 9988 9104

or write to us at: sales@ajwaadpalace.com



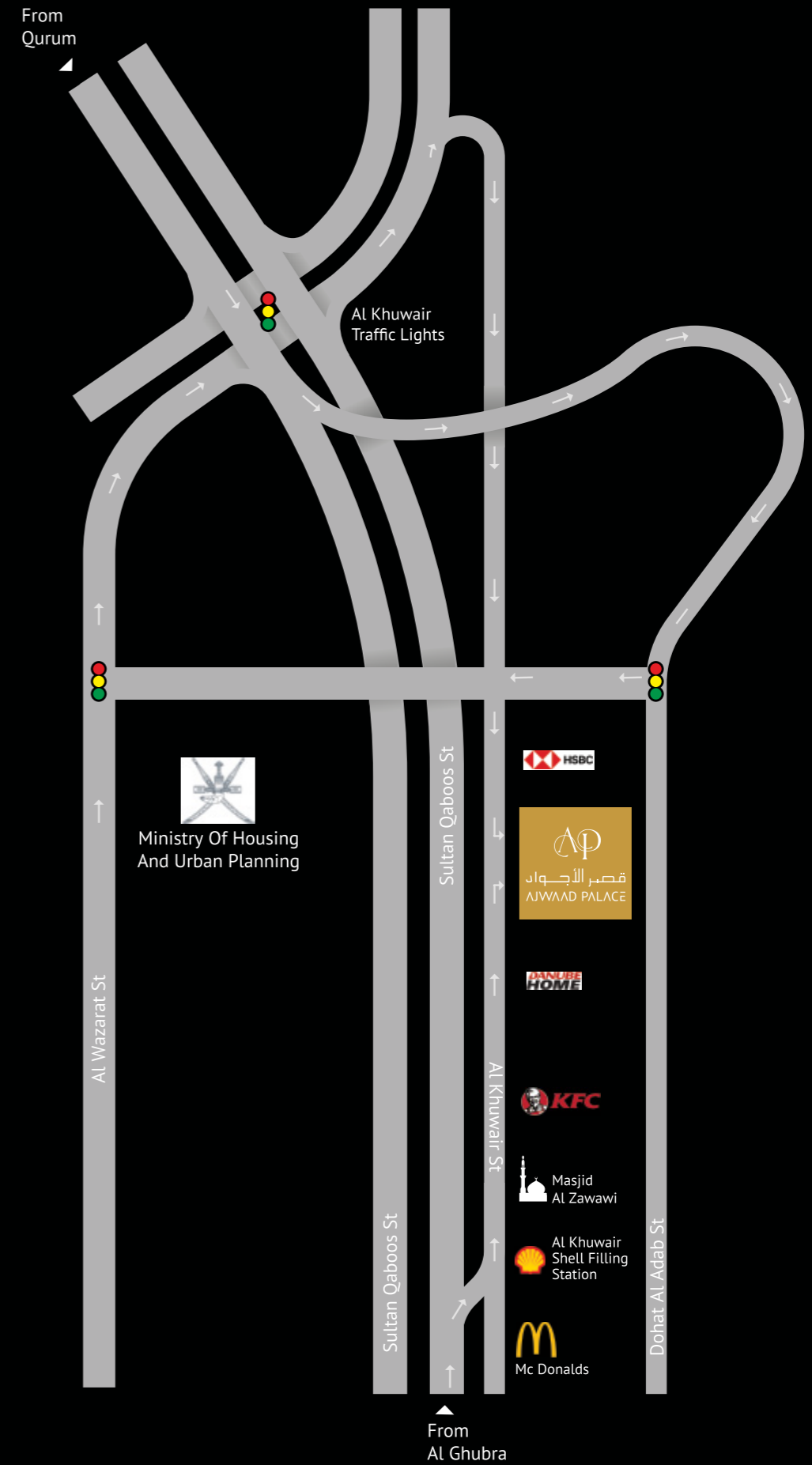
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Furniture That Inspires Fine Living